

Japan's Global Strategies in the 21st Century

Japan America Society of St. Louis

Economic/Business Program

Wednesday, April 23, 5-7 PM

Speaker: Takashi Hatchoji, Chairman of HITACHI Ltd., USA

J.C. Penny Building Room 202
University of Missouri-St. Louis

The Keizai Koho Center (part of **Keidanren**) in cooperation with the Japan America Society of St. Louis will present **Takashi Hatchoji, Chairman of HITACHI USA** for an evening program and reception. The purpose is to help bring strong Japanese business content to the St. Louis community.

Keidanren (Japan Business Federation 日本経済団体連合会) is the largest economic organization in Japan with 1,281 companies, 129 industrial associations, and 47 regional economic organizations. For most of the post-war period, Keidanren has been the voice of big business in Japan. Takashi Hatchoji, Chairman of HITACHI USA, will speak about HITACHI's strategies and successful comeback in global competitions.